PASCOM & SNOM UC SOLUTIONS

We upgrade business communications.

PASCOM®

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INTRODUCTION

Upgrading business communications with pascom & Snom UC solutions

pascom VoIP phone systems are a market leading Business Communications platform that delivers all the benefits that one would expect from an Open Standards, innovative, Unified Communications solution regardless of whether on-premise or in the cloud.

Based on Asterisk, pascom phone systems provide businesses with a powerfully, fully featured software based IP PBX which can be easily and centrally managed with little to no hassle thanks to our specifically designed admin interface. Combining Open Standards and close cooperation with partners such as Snom, pascom phone systems work exceptionally with Snom phones to provide customers with excellent performance and the flexibility to grow their system with their business.
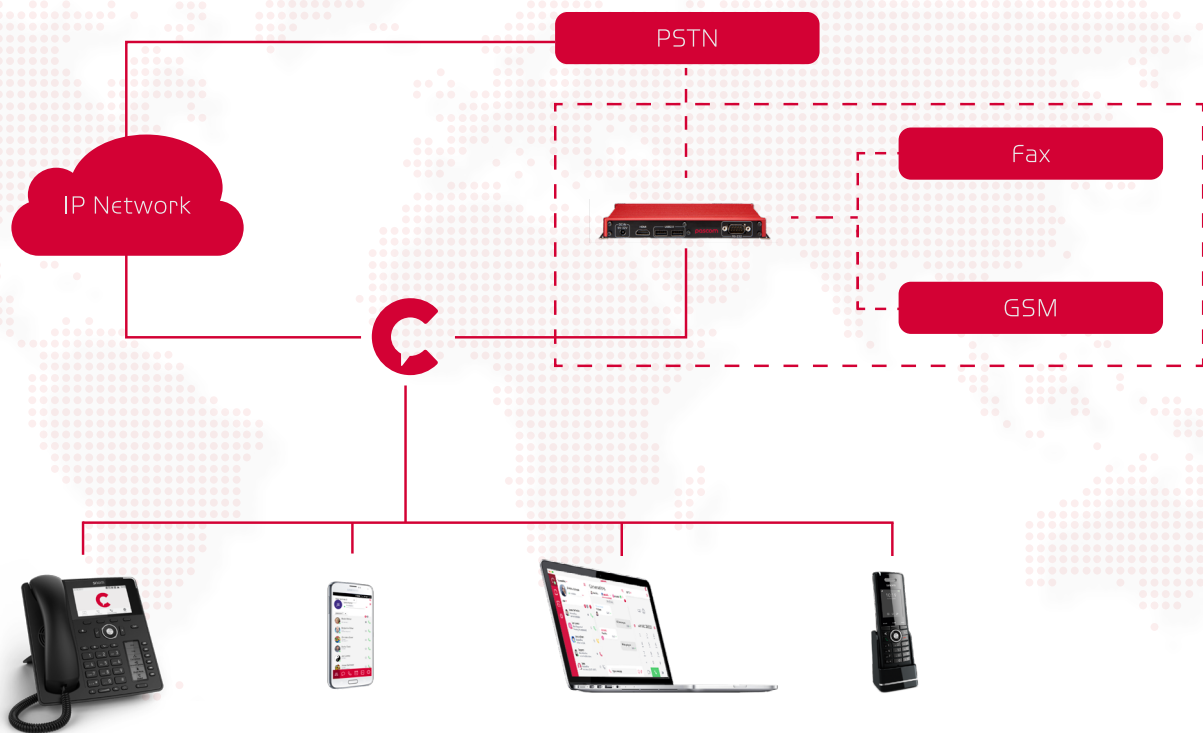
As the central component of the complete IP telephony solution, pascom phone systems deliver a platform independent desktop (CTI) application and mobile app which provides users with an enhanced feature rich Unified Communications platform to enhance all aspects of a business' communications from employee collaboration through to advanced call management and delivering an excellent in call customer experience.

UNIFIED COMMUNICATIONS

Understanding Unified Communications

In order to understand why Unified Communications (UC) forms an essential part of any successful business' communication, it is first important to understand what UC is and the employee and business benefits.

Simply put, UC is the integration of real-time information and communication tools such as presence information, instant messaging, voice & video telephony services as well as file sharing with non real-time communication such as unified messaging (voicemail, fax 2 e-mail etc).

In essence, UC provides users with a uniform user interface across multiple platforms (incl. mobile) and media channels, anytime, anywhere, no matter whether they are on the go, in their HomeOffice or at their desk. In doing so, UC delivers an enhanced user experience as users only need access to a single application to be able to get on with their daily work.

However, effective UC strategies are less about having a collection of tools in place but rather more about implementing a solution that spans across locations, systems, devices and applications. What's more, UC strategies are all designed to increase productivity through optimising core processes as organisations face up to the challenges of modern business.
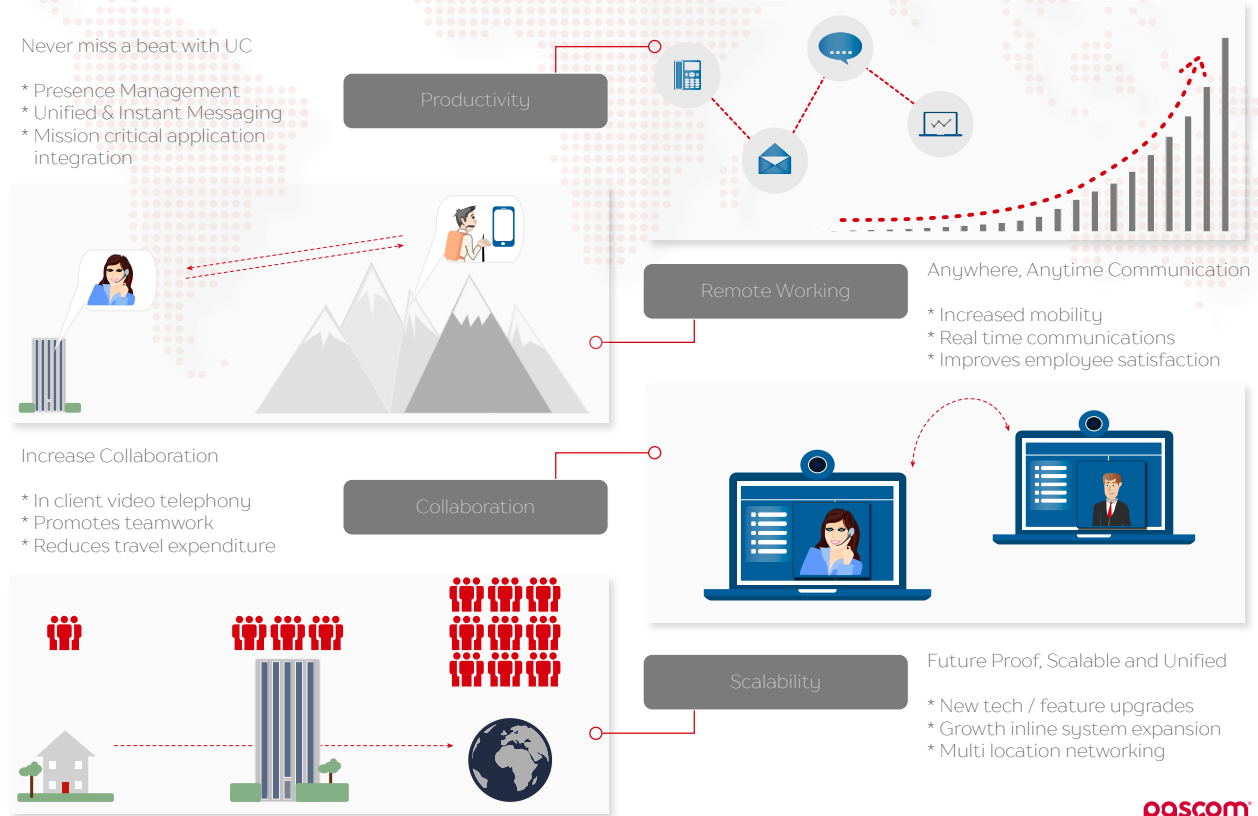
BUSINESS CASE FOR UC

Why is UC a core component of business communications?

Gone are the days of the "9 to 5 job for life" world. The modern business world is a fast paced, highly demanding environment which is shaped by a combination of socio-economic influences that are placing increasingly large amounts of pressure on organisations to keep pace or get left behind.

Having the ability to access mission critical data, information and communication tools at lightening speeds will help companies operate quicker, smarter and more effectively which could well make the difference between success or failure.

Unified Communications delivers this access and more. Originally designed as cost cutting and infrastructure optimisation tool, UC has evolved into a mission critical, core component of business communications.

Delivering a whole range of benefits from improved customer service to increased employee collaboration, productivity and efficiency, the beauty of UC is that through having a single uniform application, vast amounts of time and therefore money can be saved whilst boosting ROI by using the afore mentioned benefits.

Never miss a beat with UC

* Presence Management
* Unified & Instant Messaging
* Mission critical application integration

Productivity

Anywhere, Anytime Communication

* Increased mobility
* Real time communications
* Improves employee satisfaction

Remote Working

Increase Collaboration

* In client video telephony
* Promotes teamwork
* Reduces travel expenditure

Collaboration

Future Proof, Scalable and Unified

* New tech / feature upgrades
* Growth inline system expansion
* Multi location networking

Scalability

pascom

WHY PASCOM PHONE SYSTEMS?

Packed with Features, Intuitive Apps, Simple Centralised Administration

pascom's phone system is a software IP PBX based on Asterisk, the world's most popular OpenSource PBX software. Therefore, pascom phone systems provides customers with the flexibility and power of OpenSource combined with an easy to use, easy to manage web user interface from which to control all facets of your telephony system from VoIP providers to gateways to system users and IP devices in one central location, no matter whether you operate a hardware based or virtualised infrastructure.

Unified Interfaces · **Gateways** · **PASCOM** · **VoIP Providers** · **IP Phones & Devices**

At home on all major operating systems (Windows, Mac, Linux, Android and iOS), pascom phone systems support businesses who are looking to implement a whole host of productivity increasing strategies. For example, BYOD (or CYOD) by giving your users (or your business) the freedom of choice of preferred platforms.

Moreover, thanks to the fully integrated softphone (and mobile apps) you can be sure that your teams are always kept in the loop even when they are away on business trips, working from home or simply on the go. Looking for the visual element, why not go one step further and increase collaboration by using and benefiting from pascom's Unified Communications suite, all while enjoying one single, unified platform, meaning no additional hardware or software and no additional costs.

Why not significantly reduce your system administrator's workload with pascom phone systems? Thanks to open standards and pascom's user friendly, intuitive admin interface, linking all your existing systems such as your CRM and ERP systems, user directories and identity management systems can be achieved quickly and efficiently, saving time and money by reducing repetitive tasks and providing users with finger tip access to all their mission critical data as well as promoting security and complying with company wide policies.

WHY SNOM?

Professional and enterprise VoIP telephones

Snom provide high quality VoIP telephones delivering the best Return on Investment (ROI) in the industry. Snom VoIP products are engineered for security, reliability, quality and efficiency. The product range extends from the desktop to mobile applications and covers from the simple desktop phone to the more sophisticated and feature rich handset for executives, managers and knowledge workers.

Snom and Unified Communications

Snom end points are designed for use in UC applications. With voice quality and security in mind, strict requirements are met for IP packet loss, packet delay, and delay variation (or jitter) to ensure voice quality. Interoperability and adherence to standards is ensured to maintain the maximum of flexibility for your business.

Voice security has always been important, but with the rise of VoIP technology, the task of ensuring voice security has grown more challenging. Snom designs its hardware and software to meet strict TLS and SRTP security standards. This is crucial in the fight to prevent phone tapping and data theft. Snom products fully support Transport Layer Security (TLS), which encrypts SIP communication and secures IP data transfer, and Secure Real Time Protocol (SRTP), which encrypts voice data. Additionally, the installation of an open VPN on the phone allows for the integration of an additional security layer for a secure connection.

Snom and pascom phone systems

As a specialist VoIP end-point provider, Snom has no PBX offering to support and therefore focuses on interoperability and the ability to work with partners such as pascom. Interoperability is key to delivering feature rich functionality and Snom VoIP telephones are characterized by offering functions which simplify business communications, and offer a very high standard of security. The Snom end-points are suitable for use in a wide variety of company models: from the individual home-office workstation to the large enterprise with multiple networked locations.

AS WE HAVE A WEAKNESS FOR PERFECT TECHNOLOGY, WE OFFER EXCELLENT SERVICE.

TRANSPARENT PRICING

We are not a fan of hidden costs: with our "price per user" concept, calculating PASCOM solution costs is straightforward and allows for future planning. At PASCOM, we don't believe in playing tricks with hidden add-ons . What's more, PASCOM is completely open to each and every Telephony Provider.

THE PERFECT FIT FOR YOUR IT

PASCOM adapts itself to perfectly fit your IT and is available as a Hardware based, Virtual or Cloud based solution. It goes without saying that no matter which solution your company chooses – with each variant, our complete range of communication tools will of course available to you.

CLOSELY KNIT PARTNER NETWORK

To better support you, we have built up a continually growing and highly qualified partner network. On going training and further certification of our service partners via our video tutorial system ensures a competent and quick reacting customer service.

AUTOMATED INSTALLATION

PASCOM setup files are distributed as a complete software package. Installed inside of 5 minutes, PASCOM can independently identify system environments. Master data imports, integrating user data and telephone books etc. can then be fully automated.

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